**Bilal**

0:00  
And what is your name?

0:01  
My name is Bilal Albert, I'm from Hitachi Energy, Pakistan.

0:05  
Very good.

0:05  
And what is your role in the raver project?

0:07  
Actually, I am taking care of supply chain management in the country and my role was to validate the data and other transactions related to supply chain in the country.

0:18  
Very good.

0:19  
And can you provide an example where incomplete data had an impact on business in your region?

0:25  
Actually in that case once we were asked for the data revalidations in the country, we have performed many times data validation exercises in the country and sometimes actually once the data was not given properly to the consultants, they we we face certain problems and one of the problems was that our precious orders actually when they will go live, they were not connected to the sale orders.

0:50  
So that is the reason that there is certain data was missing.

0:54  
You can say that purchase orders created in the amendment group were not synced with the sale orders and what steps or initiatives could be taken to improve data quality.

1:06  
OK fine.

1:06  
For this case you have to be very careful while providing the data to the analysts.

1:13  
Let us just say the implementers because the the quality of the data actually if there is as far as the quality of the data is concerned, we need to be very focused what data actually the what the attributes of the data we are sending to the consultants because ultimately the results of the implementations we will face in the goal life was not appropriate if we we will provide them not the accurate data.

1:40  
So that's that's what we face in Pakistan and irrelevant of the raver program.

1:47  
Do you experience problems with data in your local organization?

1:53  
Yeah sometimes that.

1:55  
I have a funny actually example right here actually we we actually we have sometimes have have to send a post you can say a letter to in the same city but for two different persons.

2:08  
But the the data was not provided accurately to the to the person who is going to dispatch the letters.

2:15  
What he did, he did only focus on the city of the that the post was going to be sent.

2:22  
But he replaced their names actually.

2:24  
So he did not focus on the recipient actually to whom it should be addressed.

2:29  
So the the both different documents were received by two different people or that and we lost some time there.

2:38  
And this is the this is the things and the person who received that time.

2:42  
The collateral is not meant for me why this came to me.

2:46  
So this is this is a big where we lose time in the business.

2:51  
Very good.

2:51  
Thank you very much.

2:52  
Thank you.