**Aram**

0:00  
Action and could you start by telling us your name Aram from Pakistan.

0:06  
Great.

0:06  
And what is your role in real life?

0:10  
Yeah, professionally, actually I'm business controller in Pakistan and we are actually contributing my services to NPGSC and PGGI, both business unit.

0:20  
Oh, very good.

0:21  
Can you provide an example where incomplete data had an impact on your work or project timelines in your region?

0:29  
Yes, actually we have PGSE.

0:32  
So once the data REIWA migration was done, so we faced some of the challenges, but the team is very supportive.

0:38  
So we created a fact and after having resolution the tickets were being closed on the timely manage.

0:44  
So the impact on the business processes was definitely was there.

0:49  
So project deadlines was delayed like two to three months maybe a week sorry maybe in the the we have some provisions and it rules so that the IDs late deliveries could not impact on our projects.

1:04  
So we have some backups like this and what steps or initiatives could be taken to improve data quality, data quality straps actually it's a timely communication and coordination with the team and the lesson learned also from the other countries that we are facing these challenges and how you they resolve them and same we just follow their footprints.

1:28  
Thank you very much.