Make the perfect start to your UC journey.

Find your ideal provider, avoid common pitfalls and roll out smoothly with our **definitive buyer’s guide**.

So, you’re moving your communications to a unified, cloud-hosted platform? Brilliant call. It’s a surefire way to transform your customers’ experience (CX), and your bottom line… as long as you *do it right*.

Say goodbye to guesswork and cover every angle with our **UCaaS buyer’s guide**, brought to you by an **11-time Gartner Magic Quadrant Leader** in Unified Communications.

**>> Download the Guide now**

**Get expert guidance as you:**

**Evaluate YOUR Unified Communications needs**

* Assess provider offerings in light your strategic, operational and customer priorities.

**Realise the THREE PIVOTAL BENEFITS of a silo-free, AI-enabled CX platform:**

* An agile, optimised mix of **internal communications tools** tailored to your people.
* Deeper customer engagement through **external channels** (voice, video, chat, SMS).
* **Data-enhanced decision-making** and coaching, taken to a whole new level.

**Consider and rate vendors on the key themes that drive true success:**

|  |  |  |
| --- | --- | --- |
| Full integration of internal and external channels | Quality and reliability | Security and compliance |
| Integration with 3rd-party apps (e.g. Teams) | Fast, customised deployment/migration | 24/7 technical support with SLAs |
| Predictable, per-user billing | Agility and scalability | Secure, unified data and analytics |

**PLUS:**

Enjoy crystal-clear decision-making with our ultimate **UCaaS Buyers’ Checklist**

**>> Download the Guide now**

**About 8x8**

The **8x8 Platform for CX** is the only unified, AI-enabled, globally available platform   
for Contact Center, Voice Calls, Video, Messaging and & Chat, seamlessly combining the power of UCaaS, CCaaS and AI to revolutionize customer and employee experience.

Gartner Magic Quadrant Leader for Unified Communications, 11 years running.